

WTM 2007 Discover America Pavilion Application



WTM 2007
12 - 15 November, 2007
in London, UK

B-FOR International USA
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 Fredericksburg, VA 22401- 5737 USA
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The undersigned hereby applies for participation in the Discover America Pavilion:

Exhibitor: _____

Principal Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____ E-mail: _____

Phone: _____ Fax: _____

Booth Selection

* Prices do not include applicable VAT *

<input type="checkbox"/> WorkStation – 3sqm TurnKey:	@ £ 2,350	= £ _____
<input type="checkbox"/> BasicBooth – 6sqm TurnKey:	@ £ 3,948	= £ _____
<input type="checkbox"/> Additional 2 m ² Unit(s):	_____ unit(s) @ £ 1,316 ea.	= £ _____
<input type="checkbox"/> Co-exhibiting organizations/companies:	_____ co-exhibitors @ £ 200 ea.	= £ _____
<input checked="" type="checkbox"/> Mandatory Promotion Package	_____ exhibitor/co-exhibitors @ £ 62 ea. (£ 75 ea. after August 11, 2006)	= £ _____

Exhibitor Name for Overhead Sign: _____

Logo on Overhead Sign: _____ Custom Logo(s) @ £ 150 ea. = £ _____

Special Requests:

There is a 10% premium per requested corner.
 Every effort will be made to accommodate requests
 for corner space or particular locations.

- 1- corner
- 2- corner (peninsula)
- 4- corner (island)

Booth Number Requested: _____
(see floor plan if available)

Other Requests: _____

All payments to be made in British Pounds.
 Bank Name: HSBC Bank plc
 Address: PO Box 125 8 Canada Square London, E14 5XL, England
 Sort Code: 400250 Account Number: 31241168 SWIFT: MIDLGB22
 OF: Ruesch International, Inc.
 By Order of: Your Company Name
 For Credit to: Bieneck International

We are also interested in exhibiting in The Discover America Pavilion at:

- JATA 2007, 11-15 Sept. in Koto-ku, Japan
- ABAV 2007, 24-27 Oct. in Rio de Janerio, Brazil
- CITM 2007, 1-4 Nov. in KunMing, China
- FIT 2007, 24-27 Nov. in Buenos Aires, Argentina
- FITUR 2008, 30 Jan-3 Feb. in Madrid, Spain
- Expo Vacaciones 2008, 11-13 Feb. in Mexico City, Mexico
- BIT 2008, 21-24 Feb. in Milan, Italy
- ITB 2008, 5-9 Mar. in Berlin, Germany
- TUR 2008, 13-16 Mar. in Gothenburg, Sweden
- MITT 2008, 19-22 Mar. in Moscow, Russia

Applicant has read, understands and is bound by the Terms and Conditions of participation.

Authorized: _____ Date: _____

Credit card payments are not accepted for participation fees. * Prices do not include applicable VAT *

DISCOVER AMERICA PAVILION at WTM 2007 Terms and Conditions of Participation

B-FOR International, hereinafter referred to as B-FOR, and the exhibiting organization, hereinafter referred to as the Exhibitor, by the signing of the Discover America Pavilion Application do hereby agree to and are bound by the following Terms and Conditions:

I. B-FOR agrees:

- A. To carry out the project described, on the condition that the requisite number of exhibitors apply.
- B. To provide to Exhibitor exhibition services to include: Discover America Pavilion floor plan and booth allocation, design, fabrication, installation and dismantling of overall Discover America Pavilion décor framework, business service center, exhibitor lounge, and other services as specified.

II. The Exhibitor agrees:

- A. To submit a completed Application for participation, duly signed, and transfer 50% deposit to B-FOR, who will decide on approval of Application for participation upon receipt.
- B. To make payments to B-FOR for exhibit space and additional equipment and services as ordered and/or contracted. In all cases where an Exhibitor has co-exhibitors, the primary Exhibitor is responsible for all payments. Credit card payments are not accepted for participation fees.
- C. To carry its own property and liability insurance.
- D. To take responsibility for all costs for shipping, duties, and handling of all own printed material and all own exhibits, and the removal of said material from the exhibition site after the close of the show. B-FOR has the right to have any material left by Exhibitor removed after the close of the show at the Exhibitor's expense.

III. Other conditions:

- A. B-FOR has the sole authority to assign, reassign and allocate space. Exhibitor Applications will be processed in the order the deposits are received and B-FOR reserves the right to accept or refuse applications for any reason. Confirmation of participation, as well as space allocation, is made solely by B-FOR.
- B. Discover America Pavilion participation is open to companies and organizations promoting travel and tourism in the 50 U.S. states, the District of Columbia, and 5 U.S. territories.
- C. Exhibitors may not sublease contracted booth space without written consent from B-FOR
- D. Although B-FOR will make every effort to facilitate a successful exhibition, it does not guarantee the success of any participant in the Discover America Pavilion. The only contractual obligations B-FOR assumes are those expressly made herein or mutually agreed to in writing.
- E. The Exhibitor releases B-FOR and the Show Organizers from liability for any illness, injury, loss of life, damage to persons or property by reason of participation in the USA Pavilion, or by reasons of acts by Exhibitor, its agents, partners, employees, contracted labor or clients.
- F. If, for any reason, the Exhibitor cancels participation, and a written notice is received by B-FOR before August 1, 2007, a cancellation fee of £ 500.00 will be incurred, after which date, no refunds will be made and the Exhibitor is bound to pay 100% of all fees paid and due. Any reduction in space size after an Application has been submitted will be treated as a cancellation.
- G. The payment submitted with an Application is fully refundable in the event the Exhibitor is not approved by B-FOR, no more exhibit space is available, or there is no Discover America Pavilion.
- H. These Terms and Conditions amend and supersede all other conditions, rules and regulations laid down by the Show Organizers or other event authorities.
- I. B-FOR is authorized to mail, fax, and/or email to Exhibitors materials related to this event and other potential events deemed of interest to Exhibitor.

IV. Additional Order Payments:

Payment for additional equipment and services must be made by wire transfer or by charging Visa, American Express, or MasterCard. When placing orders for additional equipment and services, Exhibitor is required to have a valid credit card on file with B-FOR International. Credit card payments are not accepted for participation fees.