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## Discover America Pavilion Custom Signage & Graphics



### **CUSTOM SIGNAGE & GRAPHICS ORDER FORM**

*Enhance your Pavilion presence and appearance by customizing your booth with a number of attractive and affordable custom signage, graphics, and décor options as shown in the [CUSTOM SIGNAGE & GRAPHICS SPECIFICATION](#).*

■ **Overhead Sign(s) (120 x 90 cm / 47-1/4" x 35-1/2")**

Logo, graphics, or text on the Overhead Sign(s): \_\_\_\_\_ @ US\$ 300 = US\$ \_\_\_\_\_

■ **Banner(s) (70 x 200 cm / 27-1/2" x 78-3/4") for Side and Back Walls**

Logo, graphics, or text on Banner(s): \_\_\_\_\_ @ US\$ 420 = US\$ \_\_\_\_\_

■ **Graphics Panel(s) (70 x 120 cm / 27-1/2" x 47-1/4") for Side and Back Walls**

Logo, graphics, or text on Graphics Panel(s): \_\_\_\_\_ @ US\$ 420 = US\$ \_\_\_\_\_

**Discover America Pavilion location:** \_\_\_\_\_

**Artwork Requirements:**

- All text has to be converted to outlines.
- Files must have a resolution of 300 dpi at scale 1:1.
- The color standard is CMYK (for backlit photos RGB).
- Files must be in "Freehand" or "Illustrator" and provided as eps-Vector files.
- For scans, files must be in tif or psd (Photoshop) format.

All graphics files must be uploaded on our ftp server:

**Address:** ftp://fortex-graphics.de

**Username:** web108f1

**Password:** client

*Any required additional work on the provided artwork may result in additional charges.*

*Artwork must be received before any given deadline to guarantee timely delivery.*

*Receipt of this form is only considered an order if Credit Card information is complete, accurate, and a cardholder approval is included.*

Type of credit Card: \_\_\_\_\_ Exhibitor Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Account # \_\_\_\_\_

Security Code (3 digit): \_\_\_\_\_

Cardholder Approval