

TUR 2008 Discover America Pavilion Application



TUR 2008
13 - 16 March 2008
in Gothenburg, Sweden



B-FOR International USA
 701 Kenmore Avenue, Suite 220
 Fredericksburg, VA 22401- 5737 USA
 Phone: +1 (540) 373-9935
 Fax: +1 (540) 372-1414
 Email: b-for@exhibitpro.com
www.discoveramericapavilion.com

Booth Selection

<input type="checkbox"/> BasicBooth – 6sqm TurnKey:	_____ @ SEK 32,400	= SEK
<input type="checkbox"/> Additional 2sqm Unit(s) TurnKey:	_____ Unit(s) @ SEK 10,800 ea.	= SEK
<input type="checkbox"/> WorkStation – 3sqm TurnKey:	_____ @ SEK 18,400	= SEK
<input type="checkbox"/> Co-Exhibiting Organizations/Companies:	_____ Co-Exhibitor(s) @ SEK 2,000 ea.	= SEK
<input checked="" type="checkbox"/> Mandatory Promotion Package	_____ Exhibitor(s)/Co-Exhibitor(s) @ SEK 850 ea.	= SEK
<input type="checkbox"/> Logo on Overhead Sign:	_____ Custom Logo(s) @ SEK 2,000 ea.	= SEK
Total:		= SEK

Exhibitor Name for Standard Signage: _____
 PLEASE PRINT – NAME WILL APPEAR EXACTLY AS PRINTED

Special Requests:

There is a premium per requested corner.
 Every effort will be made to accommodate requests for corner space or particular locations.

- 1- corner 10%
- 2- corner (peninsula) 20%
- 4- corner (island) 30%

Other Requests: _____

A 50% Deposit is Due with Application.

Please remit payment in SEK to:

In Sweden:

Bieneck International, Inc.
 Bankgiro 5133-8911

Outside Sweden:

Bieneck International, Inc.
 HANDELSBANKEN
 BIC/SWIFT HANDESSS
 Account No. 517 403 862
 IBAN No. SE 200000000000517403862

* Prices do not include applicable VAT *

Exhibitor: _____
 Principal Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____ E-mail: _____
 Phone: _____ Fax: _____

EXHIBIT WITHOUT A BOOTH

For Exhibitors mainly interested in trade visitors at TUR 2008, the Discover America Pavilion offers a MeetingPoint participation alternative with access to the Pavilion Lounge and Services.

For Exhibitors mainly interested in consumers at TUR 2008, the Discover America Pavilion offers Literature Distribution.

SPONSORSHIP OPPORTUNITIES

With 1,200 exhibitors competing for the attention of over 50,000 visitors at TUR, it is crucial to stand out. Promote and enhance your TUR 2008 participation through an array of Advertising and Sponsorship Opportunities, like:

- Hospitality Functions
- Food & Beverage Service
- Email Center
- Table Signs
- Poster/Banner Advertising

OTHER DISCOVER AMERICA PAVILIONS

CITM 2007

1 - 4 November in KunMing, China

FITUR 2008

30 Jan. - 3 Feb. in Madrid, Spain

BIT 2008

21 – 24 February in Milan, Italy

ITB 2008

5 - 9 March in Berlin, Germany

MITT 2008

19 - 22 March in Moscow, Russia

Applicant has read, understands and is bound by the Terms and Conditions of Participation included in the Application.

Authorized: _____ Date: _____

Credit card payments are not accepted for participation fees.