

# ITB 2008 Discover America Pavilion Application



**ITB 2008**  
**5 - 9 March 2008**  
**in Berlin, Germany**



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## Booth Selection

<input type="checkbox"/> BasicBooth – 6sqm TurnKey:	_____ @ €4,350	= €
<input type="checkbox"/> Additional 2sqm Unit(s) TurnKey:	_____ Unit(s) @ €1,450 ea.	= €
<input type="checkbox"/> WorkStation – 3sqm TurnKey:	_____ @ €2,650	= €
<input type="checkbox"/> SpaceOnly – (24sqm Minimum):	<input type="checkbox"/> 24-48sqm _____ @ €250/sqm	= €
	<input type="checkbox"/> 49-72sqm _____ @ €225/sqm	= €
	<input type="checkbox"/> Over 72sqm _____ @ €200/sqm	= €
<input type="checkbox"/> Co-Exhibiting Organizations/Companies:	_____ TurnKey Co-Exhibitor(s) @ €500 ea.	= €
	_____ Space Only Co-Exhibitor(s) @ €250 ea.	= €
<input type="checkbox"/> Logo on Overhead Sign:	_____ Custom Logo(s) @ €225 ea.	= €
<b>Total:</b>		<b>= €</b>

Exhibitor Name for Standard Signage: \_\_\_\_\_

PLEASE PRINT – NAME WILL APPEAR EXACTLY AS PRINTED

### Special Requests:

There is a premium per requested corner. Every effort will be made to accommodate requests for corner space or particular locations.

- 1- corner 10%
- 2- corner (peninsula) 20%
- 4- corner (island) 30%

Other Requests: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### A 50% Deposit is Due with Application.

Please remit payment in Euro to:  
 B-FOR International  
 Berliner Sparkasse, Savignyplatz 9/10, 10623 Berlin, Germany  
 Account 0770007660 / BLZ 10050000  
 Swift Code: BELADEBE

\* Prices do not include applicable VAT \*

Exhibitor: \_\_\_\_\_  
 Principal Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### EXHIBIT WITHOUT A BOOTH

For Exhibitors mainly interested in trade visitors at ITB 2008, the Discover America Pavilion offers a MeetingPoint participation alternative with access to the Pavilion Lounge and Services.

For Exhibitors mainly interested in consumers at ITB 2008, the Discover America Pavilion offers Literature Distribution.

### SPONSORSHIP OPPORTUNITIES

With 10,000 exhibitors competing for the attention of over 150,000 visitors at ITB, it is crucial to stand out. Promote and enhance your ITB 2008 participation through an array of Advertising and Sponsorship Opportunities, like:

- Hospitality Functions
- Food & Beverage Service
- Email Center
- Table Signs
- Poster/Banner Advertising

### OTHER DISCOVER AMERICA PAVILIONS

#### CITM 2007

1 - 4 November in KunMing, China

#### FITUR 2008

30 Jan. - 3 Feb. in Madrid, Spain

#### BIT 2008

21 – 24 February in Milan, Italy

#### TUR 2008

13 - 16 March in Gothenburg, Sweden

#### MITT 2008

19 - 22 March in Moscow, Russia

Applicant has read, understands and is bound by the Terms and Conditions of Participation included in the Application.

Authorized: \_\_\_\_\_ Date: \_\_\_\_\_

Credit card payments are not accepted for participation fees.