

BIT 2008 Discover America Pavilion Application



BIT 2008
21 - 24 February 2008
in Milan, Italy



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Booth Selection

<input type="checkbox"/> BasicBooth – 6sqm TurnKey:	_____ @ €3,690	= €
<input type="checkbox"/> Additional 2sqm Unit(s) TurnKey:	_____ Unit(s) @ €1,230 ea.	= €
<input type="checkbox"/> WorkStation – 3sqm TurnKey:	_____ @ €2,050	= €
<input type="checkbox"/> Space Only – (12 sqm Minimum):	_____ sqm @ €320/sqm	= €
<input type="checkbox"/> Co-Exhibiting Organizations/Companies:	_____ Co-Exhibitor(s) @ €350 ea.	= €
<input checked="" type="checkbox"/> Mandatory Promotion Package	_____ Exhibitor(s)/Co-Exhibitor(s) @ €55 ea.	= €
<input type="checkbox"/> Logo on Overhead Sign:	_____ Custom Logo(s) @ €225 ea.	= €
Total:		= €

Exhibitor Name for Standard Signage: _____

PLEASE PRINT – NAME WILL APPEAR EXACTLY AS PRINTED

Special Requests:

There is a premium per requested corner. Every effort will be made to accommodate requests for corner space or particular locations.

- 1- corner 10%
- 2- corner (peninsula) 20%
- 4- corner (island) 30%

Other Requests: _____

A 50% Deposit is Due with Application.

Please remit payment in Euro to:
 B-FOR International
 Berliner Sparkasse, Savignyplatz 9/10, 10623 Berlin, Germany
Account 0770007660 / BLZ 10050000
Swift Code: BELADEBE

*** Prices do not include applicable VAT ***

Exhibitor: _____
 Principal Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____ E-mail: _____
 Phone: _____ Fax: _____

■ EXHIBIT WITHOUT A BOOTH

For Exhibitors mainly interested in trade visitors at BIT 2008, the Discover America Pavilion offers a MeetingPoint participation alternative with access to the Pavilion Lounge and Services.

For Exhibitors mainly interested in consumers at BIT 2008, the Discover America Pavilion offers Literature Distribution.

■ SPONSORSHIP OPPORTUNITIES

With 5,000 exhibitors competing for the attention of over 150,000 visitors at BIT, it is crucial to stand out. Promote and enhance your BIT 2008 participation through an array of Advertising and Sponsorship Opportunities, like:

- Hospitality Functions
- Food & Beverage Service
- Email Center
- Table Signs
- Poster/Banner Advertising

■ OTHER DISCOVER AMERICA PAVILIONS

CITM 2007

1 - 4 November in KunMing, China

FITUR 2008

30 Jan. - 3 Feb. in Madrid, Spain

ITB 2008

5 - 9 March in Berlin, Germany

TUR 2008

13 - 16 March in Gothenburg, Sweden

MITT 2008

19 - 22 March in Moscow, Russia

Applicant has read, understands and is bound by the Terms and Conditions of Participation included in the Application.

Authorized: _____ Date: _____

Credit card payments are not accepted for participation fees.